AI in the job market · issue 1

AI in the job market

Three job ads out of 2,928 on an open Uruguayan board mention AI. Data and software roles are what is actually on offer.

8

Data analyst roles

0.27% of the same ads. Three are "commercial intelligence".

DATE	CODE	VERSION	EDITION
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Three job ads out of 2,928 mention AI. In one it is the job; in two, the product.

From the markets we operate in: ads on open job boards in Uruguay, first read on 27 September 2026 and followed daily to 28 October.

Mention AI (title or text)

3

0.1% of 2,928 ads on the board we read in full. Tiny n.

Data analyst roles

8

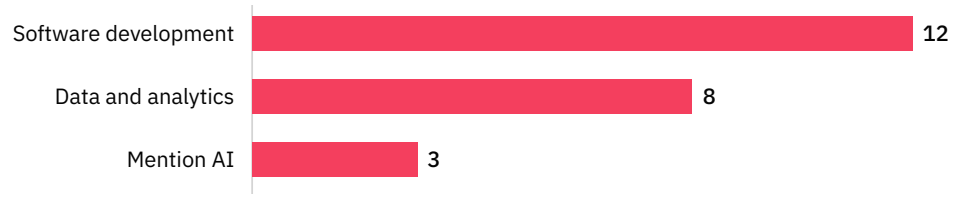
0.27% of the same ads. Three are "commercial intelligence".

Software development roles

12

0.41% of the same ads.

Ads by type, board read in full (n=2,928)



The three, one by one

AI shows up as the role, as the employer's product, and as the thing being sold.

Role (as posted)	Department	Posted	How AI appears	Industry
Automation, AI and business solutions specialist	Montevideo	21 Sep	In the title: it is the job	No data
Mechanical engineer or designer, industrial robotics	Montevideo	16 Sep	In the description of the employer's product (robotics and industrial AI)	Industrial robotics
Sales and customer success executive	Montevideo	14 Oct	In the sector the employer sells to ("technology and AI")	Technology

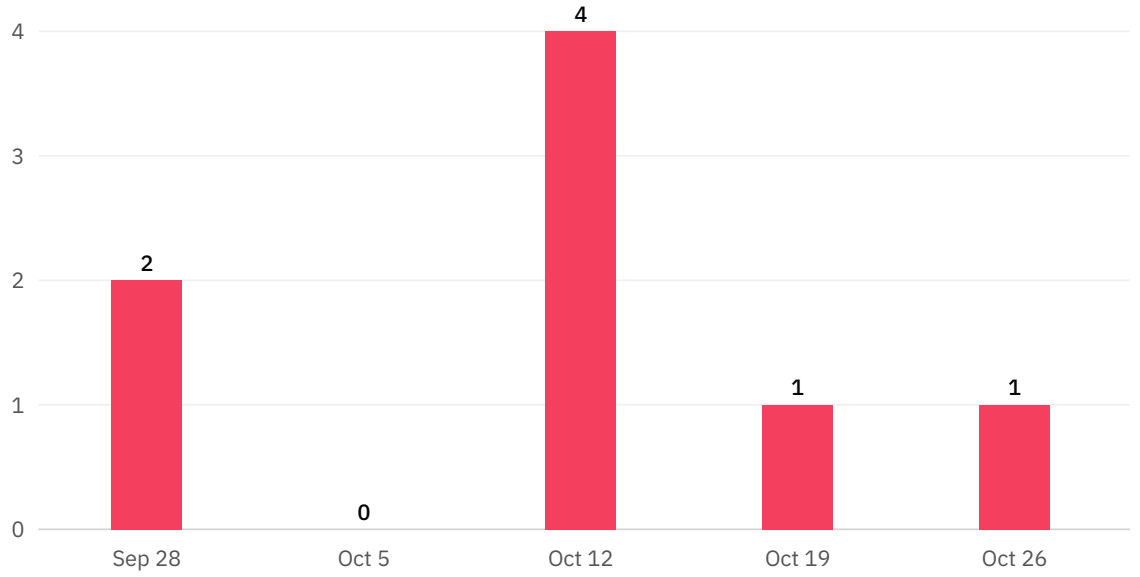
> **What the ads do not say**
>
> Tools, models, or levels: not in the ads we keep, which hold the title and the first lines. We cannot say which tools they expect.

Data and code are what is on offer

Data roles in Uruguay are mostly commercial analysis; code roles are almost all in Montevideo (19 of 20).

Type of ad	Board read in full	Both boards	Open on 28 Oct	Departments
Mention AI	3	3	3	Montevideo 3
Data analyst, BI, commercial intelligence	8	12	7	Montevideo 9, Canelones 2, Maldonado 1
Software development and functional analysis	12	20	13	Montevideo 19, Canelones 1

New AI, data and software ads per week (board read in full; last week partial)



No month-by-month series yet

The first full read was on 27 September. Ads posted earlier are only here if still open that day, so August and September would undercount. What we have is a weekly flow since 28 September, and it is flat at this size.

Method and sources

Where each figure comes from.

- Source: job ads published in Uruguay, own analysis.
- Universe: 3,374 ads from two open boards: 2,928 from one read in full, 446 from another read by topic searches (not comparable for shares).
- AI: title or text contains AI, artificial intelligence, machine learning, deep learning, LLM, ChatGPT, OpenAI, Copilot, Gemini, prompt, generative AI or n8n.
- Data: title contains data analyst/scientist/engineer, BI, business intelligence or commercial intelligence; or text contains big data, Power BI, Tableau, ETL or data warehouse.
- Software: title contains developer, programmer, full stack, back/front end, devops, QA, systems or functional analyst, software engineer, .NET, Java or Python; business or real-estate "developers" excluded.
- Repeat monthly once there are two full months of daily reading; until then quarterly.



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